



# Amirkabir Business School



**Dr. Srinivas Kumar**  
An Introduction to Business Analytics  
16:00



**Dr. Hamed Jahani**  
Advanced Business Analytics  
11:00



**Friday**  
**4 February**

**Mr. Iman Goudarzi**  
Neuromarketing  
18:30



**Mr. Farid Mahdavi**  
Negotiation  
14:00



**Dr. Sunil Kakkar**  
Statistics for Business and Research  
Methodology  
08:00



**Saturday**  
**5 February**

**Dr. Shervin Tehrani**  
Advertising & Price Targeting, Consumer Addressability,  
& Firms' Strategic Responses: A Game Theory  
Approach  
18:00



**Dr. Vahid Asghari**  
How to make important  
decisions under various uncertainties  
in real life?  
13:00



**Sunday**  
**6 February**

**Dr. Pramod Kumar Mishra**  
Time series and forecasting methods  
(Economics/Econometrics)  
15:00



**Dr. Rene De Koster**  
Warehouse Robotics  
11:30



**Monday**  
**7 February**

**Dr. Ali Hassanzadeh**  
Management Science  
13:00



**Tuesday**  
**8 February**

**Dr. G.V.R.K Acharyulu**  
operations & supply chain management  
(emerging technologies for logistics & transportation industry)  
12:00



**Wednesday**  
**9 February**

**Dr. Babak Kazemi Bajestani**  
Branding  
18:00



**Dr. Mahdi Ebrahimi**  
Experimental Research in Business  
Theory and Practice  
09:00



**Thursday**  
**10 February**

**Dr. Keyvan Kasaian**  
Content Marketing-How to Start & What to  
Consider?  
18:00



**Dr. Amitabh Gupta**  
Insights into Behavioural Finance  
14:00



**Friday**  
**11 February**

**Dr. Yashar Araghi**  
What are disruptive innovations & what  
are the mechanisms underlying such  
innovations?  
17:00



**Mr. Pouria Arasti**  
Public policy in MBA  
13:00



**Dr. Sunil Kakkar**  
Statistics for Business and Research  
Methodology  
08:00

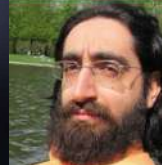


**Saturday**  
**12 February**

**Dr. Hossein Baharmand**  
The use of emerging technology in Logistics and  
SCM with a focus on humanitarian operation  
14:00



**Dr. Masoud Shadnam**  
Exploring the link between our  
behavior & our perception of  
norms  
09:00



**Sunday**  
**13 February**





# Amirkabir Business School



**Dr. Haidar Almohri**

Consumer Banking

19:00



**Dr. Homayoon Nasimi**

Negotiation - Strategic Marketing

10:00



**Monday  
14 February**

**Dr. Adel Abdollah Zadeh**

Effective Leadership Through  
Emotional Intelligence

15:00



**Dr. Richard Glavee-Geo**  
Instructor & class introduction Basics  
of supply chain management

11:30



**Tuesday  
15 February**

**Dr. Sara Malekan**

Defi

18:00



**Dr. Richard Glavee-Geo**

The purchasing management process

Purchasing in a global context:  
sourcing globally

12:30



**Wednesday  
16 February**

**Dr. Richard Glavee-Geo**

-CASE Assignment presentations  
-Supplier resource mobilization  
-Public procurement  
-Review and summary

18:00



**Dr. Saleh Farazi**

Open Innovation

13:30



**Thursday  
17 February**

**Dr. Hossein Abbasi**

Externality

18:00



**Friday  
18 February**

**Dr. Saeed Moghaddasi**

Agile Project Management Approach

18:00



**Dr. Sunil Kakkar**

Ambient Advertising

08:00



**Saturday  
19 February**

**Sunday  
20 February**

**Dr. Amin Zargarzadeh**

Transaction Cost Economics: Concepts and  
Applications in Strategic Management

18:00



**Dr. Ramesh Bagla**

Brand Building through Social Media

12:00



**Monday  
21 February**

**Dr. Mohammad Sedighi**  
Reformation of Corporate Entrepreneurship  
by Digital Transformation

18:00



**Tuesday  
22 February**

**Dr. Babak Tadayyon**

Iranian Capital Market

14:00



**Wednesday  
23 February**





# Amirkabir Business School



**Dr. Mona Nezamivand**  
 Artificial Intelligence in Marketing  
 17:00



**Dr. Hooman Sabeti**  
 The Basic Legal Concepts Underpinning  
 Finance  
 14:00



**Thursday**  
**24 February**

**Dr. Fatemeh Salehi**  
 Innovation & Marketing Failures:  
 Let's not go there!  
 16:30



**Friday**  
**25 February**

**Dr. Pourya Darnihamedani**  
 Structured Problem Solving Approach  
 18:00



**Dr. Sunil Kakkar**  
 Ambient Advertising  
 08:00



**Saturday**  
**26 February**

**Dr. Golshan Javadian**  
 Contemporary Approaches to  
 Entrepreneurship  
 19:00



**Sunday**  
**27 February**

**Dr. Hatra Voghouei**  
 The interactive effect of Political and Economic  
 Factors on Crime in Iran : A fifty years of experience  
 18:00



**Monday**  
**28 February**

**Dr. Muhammad Tahir Jan**  
 The Past, Present & Future of Marketing  
 09:30



**Tuesday**  
**1 March**

**Dr. Seyed Mohammad  
 Sadegh KHAKSAR**  
 Data Visualization and its Value for  
 Business Innovation  
 18:00



**Dr. Mahdi Lotfi**  
 The Shadow (Underground) Economy in  
 Iran: an Analysis with the Structural  
 Equation Approach  
 14:00



**Wednesday**  
**2 March**

**Dr. Ata Can Bertay**  
 Financial Development and the Role of  
 Fintech  
 19:00



**Dr. Mojgan Samandar Ali Eshtehardi**  
 Consumer and Innovation  
 15:00



**Thursday**  
**3 March**

**Dr. David Orrell**  
 An Introduction to Quantum Economics  
 14:00



**Dr. Farnoush Reshadi**  
 Marketing  
 18:00



**Friday**  
**4 March**

**Dr. Vahideh Sadat Abedi**  
 Modeling and Managing Infectious  
 Diseases & Beyond  
 18:00



**Dr. Sunil Kakkar**  
 Ambient Advertising  
 08:00



**Saturday**  
**5 March**